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Rep Firm  
Sales Office ( PHILADELPHIA  
Salesperson ( AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

BARACK OBAMA FOR AMERICA SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
		Buyline Comment: NEWS										
	2	M	5A-6A	NEWS	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
		Buyline Comment: NEWS										
	3	TU-F	430A-459A	NEWS	:30	\$50.00	10/23-10/26	4	1	4	\$200.00	
		Buyline Comment: NEWS										
	4	M	430A-459A	NEWS	:30	\$50.00	10/29-10/29	1	1	1	\$50.00	
		Buyline Comment: NEWS										
	5	TU-F	6A-7A	NEWS	:30	\$190.00	10/23-10/26	4	1	4	\$760.00	
		Buyline Comment: NEWS										
	6	M	6A-7A	NEWS	:30	\$190.00	10/29-10/29	1	1	1	\$190.00	
		Buyline Comment: NEWS										
	7	TU-F	7A-9A	TODAY SHOW	:30	\$250.00	10/23-10/26	8	1	8	\$2,000.00	
		Buyline Comment: TODAY SHOW										
	8	M	7A-9A	TODAY SHOW	:30	\$250.00	10/29-10/29	2	1	2	\$500.00	
		Buyline Comment: TODAY SHOW										
	9	SA	6A-7A	NEWS	:30	\$125.00	10/27-10/27	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	10	SA	7A-9A	TODAY SHOW	:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
		Buyline Comment: SAT TODAY										

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	11	SU	6A-7A	Buyline Comment: NEWS	:30	\$110.00	10/28-10/28	1	1	1	\$110.00	
	12	SU	7A-8A	Buyline Comment: SUN TODAY	:30	\$250.00	10/28-10/28	1	1	1	\$250.00	
	13	SU	9A-930A	Buyline Comment: NEWS	:30	\$125.00	10/28-10/28	1	1	1	\$125.00	
	14	SU	930A-10A	Buyline Comment: CHRIS MATHEWS	:30	\$175.00	10/28-10/28	1	1	1	\$175.00	
	15	TU-F	9A-10A	Buyline Comment: TODAY SHOW II	:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
	16	M	9A-10A	Buyline Comment: TODAY SHOW II	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	17	TU-F	10A-11A	Buyline Comment: TODAY SHOW III	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
	18	M	10A-11A	Buyline Comment: TODAY SHOW III	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
	19	TU-F	11A-12P	Buyline Comment: RACHEL RAY	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
	20	M	11A-12P	Buyline Comment: RACHEL RAY	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
	21	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$125.00	10/23-10/26	4	1	4	\$500.00	

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	22	M	12P-1230P	NEWS	:30	\$125.00	10/29-10/29	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	23	TU-F	1230P-1P	AGENDA	:30	\$90.00	10/23-10/26	4	1	4	\$360.00	
				Buyline Comment: AGENDA								
	24	M	1230P-1P	AGENDA	:30	\$90.00	10/29-10/29	1	1	1	\$90.00	
				Buyline Comment: AGENDA								
	25	TU-F	1P-2P	DAYS	:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
				Buyline Comment: DAYS								
	26	M	1P-2P	DAYS	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
				Buyline Comment: DAYS								
	27	TU-F	2P-3P	DRS	:30	\$100.00	10/23-10/26	4	1	4	\$400.00	
				Buyline Comment: DRS								
	28	M	2P-3P	DRS	:30	\$100.00	10/29-10/29	1	1	1	\$100.00	
				Buyline Comment: DRS								
	29	TU-F	3P-4P	PHIL	:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
				Buyline Comment: PHIL								
	30	M	3P-4P	PHIL	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
				Buyline Comment: PHIL								
	31	TU-F	4P-5P	NEWS	:30	\$175.00	10/23-10/26	8	1	8	\$1,400.00	
				Buyline Comment: NEWS								
	32	M	4P-5P	NEWS	:30	\$175.00	10/29-10/29	2	1	2	\$350.00	
				Buyline Comment: NEWS								



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	44	SA	7P-730P	WHEEL Buyline Comment: WHEEL	:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
	45	M	8P-10P	VOICE Buyline Comment: VOICE	:30	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00	
	46	M	10P-11P	REVOLUTION Buyline Comment: REVOLUTION	:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
	47	TU	10P-11P	PARENTHOOD Buyline Comment: PARENTHOOD	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
	48	W	10P-11P	FIRE Buyline Comment: CHI FIRE	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	49	F	8P-9P	WHIT.COM Buyline Comment: WHIT.COM	:30	\$500.00	10/26-10/26	1	1	1	\$500.00	
	50	F	10P-11P	DATELINE Buyline Comment: DATELINE	:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
	51	SA	8P-9P	PRIME Buyline Comment: NBC PRIME	:30	\$350.00	10/27-10/27	1	1	1	\$350.00	
	52	SA	9P-10P	PRIME Buyline Comment: NBC PRIME	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	
	53	SU	4P-515P	FNIA Buyline Comment: FNIA	:30	\$600.00	10/28-10/28	1	1	1	\$600.00	
	54	SU	515P-830P	FTBL Buyline Comment: SUN NIGHT FTBL	:30	\$4,000.00	10/28-10/28	1	1	1	\$4,000.00	

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	55	SU	930P-10P	Buyline Comment: TBD	:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
	56	SU	10P-11P	Buyline Comment: LAW & ORDER	:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
	57	TU-F	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
	58	M	11P-1135P	Buyline Comment: NEWS	:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
	59	SA	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	10/27-10/27	1	1	1	\$285.00	
	60	SU	11P-1135P	Buyline Comment: NEWS	:30	\$285.00	10/28-10/28	1	1	1	\$285.00	
	61	TU-F	1135P-1235A	Buyline Comment: LENO	:30	\$150.00	10/23-10/26	4	1	4	\$600.00	
	62	M	1135P-1235A	Buyline Comment: LENO	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
	63	TU-F	1235A-135A	Buyline Comment: FALLON	:30	\$60.00	10/23-10/26	4	1	4	\$240.00	
	64	M	1235A-135A	Buyline Comment: FALLON	:30	\$60.00	10/29-10/29	1	1	1	\$60.00	
	65	SA	1130P-1A	Buyline Comment: SNL	:30	\$400.00	10/27-10/27	1	1	1	\$400.00	

Station KSNV-TV LAS VEGAS, NV. Agency ( ) GMMB  
 Advertiser ( ) OBAMA FOR AMERICA 3050 K ST NW  
 Product OBAMA FOR AMERICA WASHINGTON, DC 20007  
 Estimate# 1537 Agency C/P1/P2/E 95/101/1537  
 Buyer MAURA GILROY Flight Dates 10/23/2012 - 10/29/2012  
 Phone# Hiatus Weeks  
 Fax#  
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	66	SU	1135P-12A		:30	\$90.00	10/28-10/28	1	1	1	\$90.00	
	Buyline Comment: SPORTS NIGHT											

---REPORT TOTALS---  
 Report Totals: 146 / \$35,095.00

---SALES MONTHLY TOTALS---  
 Oct 12: 121 / \$29,155.00 Nov 12: 25 / \$5,940.00  
 Sales Totals: 146 / \$35,095.00  
 Station Totals: 146 / \$35,095.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$116,983	CATV 0%	KBIR 0%	KINC 0%	KLAS 21%	KSNV 30%
		KTNV 14%	KTUD 1%	KVCW 5%	KVMY 3%	KVVU 26%
		XXXX 0%				

---COMPETITIVE COMMENTS---  
 SHARES ESTIMATED

Books NOV12  
 Demos RA35+

---Agency Comment---  
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---  
 CASH IN ADVANCE